## Maura Seikaly Vice President of Strategic Communications



Maura Seikaly is Vice President of Strategic Communications for the Natural Gas Supply Association (NGSA).

Maura builds and manages NGSA's reputation as a global media voice and leader on natural gas industries and policies. She oversees daily operations, including media relations, media planning and outreach, event planning and organization, executive communications, speaking engagements and content creation. She will help lead the team in producing and presenting NGSA's annual Winter Outlook, which has earned the reputation as an accurate and objective forecast for the natural gas market and has cemented the association's standing as the go-to resource for policymakers, customers and media.



Before joining NGSA, Maura spent ten years in the D.C. area working at various PR agencies supporting corporations, non-profits and the federal government. She excelled at leading day-to-day management of multiple clients and providing strategic counsel to enhance their communications and marketing efforts. She has vast expertise implementing collaborative approaches to difficult or technical issues in ways that engage local communities, governments and the private sector. She has also been instrumental in increasing the visibility of various executives and companies by drafting blogs, securing media interviews, implementing social media plans and assisting with internal communications.

Maura graduated from Westminster College in Pennsylvania with a degree in public relations and history. She now resides in Mclean, VA, where she enjoys spending time with her husband and 15-month-old twins.